

刊登廣告訂單 ADVERTISING ORDER FORM

TO: **The China Post**

DATE 日期: _____ Year 年 _____ Month 月 _____ Day 日

Please arrange for the undersigned to advertise in your newspaper according to the following specifications:
茲委託英文中國郵報刊登廣告一則希依照下列辦法刊出為荷:

Classification 種類: _____ Color 顏色: B/W 黑白 Full Color 全彩

Placement 刊登版位: Front Page 第一版 Back Page 背頁版 Inside Page 內頁版

Space (in column inches) 面積(按英寸計) _____

Date of publication 刊登日期 _____

單價(每欄英寸) Unit Price (per c.i.)	每次刊價 Cost per Insertion	刊登次數 No. of Insertions	加值營業稅 Tax (VAT)	總計 Total Cost (NT\$)
付款方式 Payment	Please make payment by cashier's check dated no later than one month from receipt of official China Post invoice. 憑據支付銀行本票。(票期一個月為限)			
付款行庫 Name of Bank		銀行帳號 Account No.		

1. No advertisement will be published in The China Post without a completed Advertising Order Form.
2. Please fill out all details completely to facilitate the prompt issuance of Official Receipt (Please Print).
1. 無廣告訂單之任何廣告一概不予刊登。
2. 本訂單請工整詳實填寫, 俾便開立正確收據。

Advertiser 收據抬頭: _____

Mailing Address of Official Invoice 收據地址: _____

Collection of Payment Address 收款地址: _____

Tax Code No. 統一編號:

Telephone 電話: _____ Fax 傳真: _____

Signature 簽章: _____

Accepted by 經手人 _____ Ref. No. 編號 _____

TERMS & CONDITIONS FOR THE ADVERTISER

The advertiser / advertising agency will be held solely responsible for all of the advertisement's contents published. The China Post will not be held liable for any consequences that may arise thereof. The China Post reserves the right to make any changes or corrections or to refuse to print the advertisement if the advertisement contains material that it considers fraudulent, doubtful, personal attacks, unwarranted or exaggerated claims, or those that discriminate against race, color nationality, sex, age political affiliation or religious beliefs. The China Post reserves the right to make any changes to the date of publication and page number upon which the advertisement is to appear and location of the advertisement as it deems necessary or due to circumstances beyond its control. The advertiser guarantees and attests that all content of the advertisement and the order forms are based on truthful facts. If there is any breach of the above guarantee, the advertiser will be held responsible for all damages incurred against The China Post by a third party or parties.

- (一) 廣告內容有關法律責任, 概由廣告委刊人自行負責, 與本報無涉。
- (二) 刊登版面、刊期如遇特殊情況, 本報得作適當之調排與變動。本報並保留有最後決定是否刊登之權利。
- (三) 委刊人保證委刊資料為真實, 並無虛偽不實、引人錯誤之虞。如有上述情形, 致本報受有損害時, 委刊人願負所有損害賠償責任。